

Investigation the Media's Role in Achieving the Vision, and Strategy of Resistance Economy Mission

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ABSTRACT

The resistance economy, the kind of lasting economic, and typically arises in certain situations of social, and political, and steps are taken, in order, to seize the international market, and increases the production of exported goods. In other words, trade liberalization, will action aims to reduce imports and increase jobs and labor, increase exports, and foreign exchange reserves, and as a result, the welfare of the community. In this economic outlook, a strong production, and thus would be ineffective sanctions, war, etc., on the country. It is evident today in the battlefield of the media, resistance economy, wants media alert, knowledgeable, fast and flexible, with awareness, and the power of persuasion and public opinion, and could impose the issues related to this kind of attitude, the country's economy. The research in this paper is analytical, so, in this paper, using credible sources on this topic, we discuss the role of media in achieving the goals, vision, mission, strategy and the resistance economy.

KEYWORD

Media, economy, resistance economy, strategy.

INTRODUCTION

The resistance economy is an inspiring example of the economic system of Islam, and the opportunity to realize economic saga [1]. In recent years, the wise and the visionary leader of the Islamic revolution, with full knowledge of the enemy's focus on economic issues, and even develop a scenario of economic warfare against the people and the Iran, tried to offer programs and suitable model to cope with these pressures, and to explain its mechanism. Thus, recent years have called into titles such as "move to reform consumption

patterns", "double effort, double work", "economic struggle" and "national production, employment support, and the capital of Iran" [2]. In recent months, with the getting higher intensity of economic sanctions against the Islamic Republic, was proposed strategy of "resistance economy" by him, a strategy that is appropriate to our current economic conditions, and before that, not only in inside, it is not experience, anywhere in the world. Economy resistance, in contrast to the extensive advertising carried by media arrogance against it, the economy is not isolated, frail, and austerity. Mr. Bodiano, vice president of Indonesia, on the sidelines of NAM Summit, pointed out in a meeting with the Supreme Leader, said: "I have read the views of your Excellency, on the resistance economy, and the views are very interesting and new." The resistance economy, is placed the opposite of, Dependent economy, and consumer-oriented, and trying to change the existing economic structures and their localization, based worldview, and its own goals, with a targeted mutation, reduced dependence them, and move on domestic advantage, and self-sufficiency. Thus, the resistance economy, even in normal conditions as well, to make progress, development, and increase prosperity for individuals and society. Uniqueness and distinctiveness of our political system, from the ruling paradigm, on the West and East, and targeting support for the oppressed, and to combat injustice, in international relations, pointed out the need to develop an economic model, consistent with the political system. Accordingly, it seems that raising the resistance economic paradigm, however, emphasized more than ever, with the sanctions, but the application of the economic model, which fits our political system, and has been, since the early days

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of the revolution. Islamic various forms [3]. The resistance economy, is considered point mutation, for our economy, and we can with use it, build it, forming an economic rebound. The economic takeoff, is in this sense that, now Iran, in terms of economic infrastructure, science and technology, and knowledge of different markets remained in good condition, and perfect, and just see this need, a springboard to rely on domestic capabilities and capacities created in the country, determine the priorities, and based on these priorities, form an economic rebound. Therefore, the approach to resistance economy, not just a passive approach, or defensive. Even if there are no other sanctions, should move to this side. The extent of economy the resistance zone, which leads to, use of this approach, in the subsection of the economy. One of the areas that can be run on the resistance economy, and the effects of frequency, in the order to prevent capital flight and foreign investment in the countries is capital market. Coordination of capital markets, and the resistance economy could lead to achieve economic goals [4]. People should with trust in national institutions invest their passive liquidity in normal markets, and economic empowerment, and cooperation, on order to advance the goals of resistance economy, with the government. If we want, we summarize the resistance economy, on a few words, but the words do not mind, reduce imports, increase exports, increase production, economic growth, increased employment, social welfare, progress and development, and becoming Country industries. The main question in this paper are all looking to meet it, is that the media, including cinema, television, radio, newspapers, Internet, etc. What role in achieving the strategic objectives of resistance economy. On this study, with the literature review, we discuss the study and analysis of the media's role in achieving the goals, vision and resistance economy mission. For this purpose, we will review, on resistance economy, goals, sectors, etc. And then, the media's role in them.

The prospect of a community flourishing According to mission of resistance economy, which is explained by the Supreme Leader of Iran, the strategic objectives economy resistance would have the following characteristics:

1. developed to suit the requirements of culture, geography and history, on morals and religious values, national and revolutionary, with an emphasis on religious democracy, with social justice and legitimate freedoms, dignity and human rights, and security benefits and social justice.
2. Having the, advanced knowledge, capable of producing science and technology, based on the top portion of the human resources and social capital in national production.
3. Secure, independent, and powerful with the central organization, based, comprehensive prevention, and continuity of government and the people.
4. Having the health, welfare, food security, social protection, equal opportunities, better distribution of income, the consolidated entity's family, away from

poverty, discrimination, and the desired environmental benefits.

5. active, responsible, self-sacrificing, faithful, patient satisfaction, Having the consciousness, discipline, spirit of cooperation, and social harmony, committed to the revolution and the Islamic regime of Iran and prosperous, and proud of being Iranian.
6. Achieved first place in economic, scientific and technological, in Southwest Asia. (Including Central Asia, the Caucasus, the Middle East and neighboring countries), with emphasis on the movement software, and creation of knowledge, rapid and continuous economic growth, the relative improvement in per capita income levels, and achieve full employment.
7. Aims lofty vision statement is the status of the economy, science and technology in the region, and prosperous society, with the high per capita income, and no unemployed.
8. inspiring, active and influential in the Muslim world, strengthening the role of religious democracy, the efficient development, ethical society, innovation and dynamism, intellectual, and social impact of convergence, and regional, based on Islamic teachings and ideas of Imam Khomeini (RA).
9. A constructive and effective interaction with the world, based on the principles of dignity, wisdom and expediency.

ECONOMIC DEVELOPMENT

Besides the influence of religion on development, development processes, the impact is on the back of the main structures of thinking, and thus religion. Talks of development, which has led to the emergence of two distinct patterns, religious change. Strong relationship between religion and economics on the twentieth century was mainly from the type of communication, it is argued, the importance of education for economic reasons, to the community. Model of capitalist development, and social, both have led to the secularization of culture. Valuation on the individual choice, the researcher is about the secularization of the investment. Emphasis on the nature of religious person may make separate religion, from economics, and politics, led to a process of secularization of the state. Thus, Protestantism, as a growing medium enterprise, established the foundation of your nothingness. Marxist models of development, have made a special place for the economy, and considered religion, as in other aspects of the culture, as part of a complex construction, based on the economy. Thus, Marxism, secularism is considered as one of the goals. By putting faith on a world argument, which is outside the role of religion in most parts of the world, people are increasingly disconnected have been stated explicitly and its connection to from the religion [5]. However, market power, in development of capitalism, which means that, upgraded special forms from the organization, political, social,

particularly affecting the growth of capitalism. Therefore, it is often the economic development, with the religious change. Such changes are part of the history of the world, but they are different when they are associated with the development of on concept.

Development strategies Economic development Issues, was introduced from the seventeenth and eighteenth centuries in Europe. Pressure from industrialization, and technological development in these countries, combined with weak markets seize colonies, led to, in short time, has deepened the rift between the two poles, advanced and backward, and form of two spectrum in the world, developed countries (developed), and backward countries (underdeveloped). With the end of World War II, and the formation of public disorder in the world (next to achieve independence, many colonies), many people, and scholars whether in developed countries or in developing countries, blaming the rise gap between of two advanced and backward pole, threw back powers and the colonized. Some are not modern (not ruling ideology of modernity, on sublime elements of traditional community life), you know the main reason, and others, were introduced, weakness cultural, and social this nations, the main cause, and finally, some also, they were regarded, national wealth, because of apathy, and lack of positive movement this nation [6].

It was always distinguish between the two concepts of economic growth and economic development. Economic growth is a quantitative concept, while economic development is a qualitative concept. In the macroeconomic level, the increase in gross National product (GUP), or gross domestic product (GDP), in the year in question, relative to its value in a base year, is considered economic growth. Economic development is the growth, along with increased production capacity, including the capacity for physical, social and human. In economic development, the product will generate little growth, but next to it, will change, social institutions, change attitudes, and increase the utilization of existing resources, to form a continuous, dynamic, and each day will be a new innovation. Meanwhile, change combined production, and the relative contribution of inputs in the production process. Development of an inclusive society can occur only in a part of it. Development, not has a limit, and fixed limit, but also because of its reliance on human beings is a qualitative phenomenon. (Unlike economic growth, which is quite a bit), which not have no restrictions. Economic development has followed two major goals: first, to increase the wealth and prosperity of society and the eradication of poverty, and second, to create jobs, which is both of these objectives, in line with social justice. In developed countries, the aim is to increase the welfare and public facilities, while in developing countries; further consideration is the eradication of poverty, and promoting social justice. Guidelines and Iranian economic development Accessories

A) scientific thinking and Economic Development

Economic development is primarily a function of the approach and attitude of the state and nation, of growth and development. If this approach is based on "scientific

thinking", and wisdom, which provides groundwork economic development. Scientific thinking, in any society, is rooted in the system of education and research. Search, critique, and comment on, from a position of intellectual independence, should be taught to children, the first in their families and in schools. Questions such as, "In your opinion" and responses such as, "In my opinion", is one of the structures that you need to learn the children, "telling." Clash of ideas in an atmosphere of respect for the ideas and the precision of the logical structure of arguments is a key element of scientific thought, which must govern the system of education [7]. Economic development, not only on "knowledge", and has roots in the "scientific innovation". Reaching the frontiers of knowledge, is a necessary condition, and develops the frontiers of knowledge, is a sufficient condition for economic development. Scientific innovation, which requires the development of innovations, and creative non-fiction, which is its root, in kindergarten. Therefore, a fundamental change in the education system of the country is the main condition for economic development.

B) Economic Development and Planning

Economic Development is requiring planning. Planning a prerequisite for economic development, it is that, in the developing the national economy, we have a global approach, and the diagnosis and the relative advantages of the national economy, in the markets, regional, and global levels, and to provide information to the private sector, it we note that, provided the long-term interests of the private sector, while investment in that sector, the economy has a comparative advantage in the them. Therefore, planning for economic development is based on three pillars;

1. Modernization, and the development of international relations, and political dimensions, and commercial.
2. Knowing the parts of in the national economy, with the development of which was to be a supplement to, the advanced industrial economies.
3. identify areas in the country, with their development, so by all means, pay to compete with other developing countries, given that investment in the areas, is leading to the development of the national economy[8].

C) Economic development, and completion of advanced industrial economies

For that, we a supplement to industrialized world, is that "we have become strong in areas that have advanced them, because they are essentially weak in that area." But what are the points?

1. Clean Agricultural

Today, the educated and affluent classes in industrialized countries, which are aware of the health issues and nutrition, are strongly applicant, clean agricultural products, which is commonly known as "organic products". By using industrial, and genetically engineered seeds of many agricultural products, there are so-called "reform" that does not freeze, and pest-ridden or can be multiplied life, or

production per hectare is several times higher than normal seeds, but unfortunately, not many other properties of natural products. Unfortunately, the last few years in our country, some of these genetic seeds is used instead of natural seeds, deprived not only of our people, of natural products, and clean, but we've lost a total of Futures Markets, many agricultural products. Interestingly, Prince of Great Britain, assumed the leadership fight, genetic engineering in agriculture, Means "Products GM 1», and it is the pride that many policy makers agricultural sector in Iran, that grow, produce GM crops, but not to the point that future demand privileged classes, and informed and educated, it is only natural for products. Strong protests from the people of Europe, the production of GM, and the invasion of their farms is a research center and laboratory production of such products, and even eliminate most of them by environmentalists, and clean agricultural , not a good reflection on our country.[9] Unfortunately, our people are the loss of his pure farming, and while that is a hub of economic development in the future, the farm is cleared. Have planned, countries like the Netherlands, and Spain, and France, and earn billions of dollars annually, for the exportation of agricultural products Clean.

2.exploiting the diversity of climate, culture, and customs

Another axis can be the poles of the country, is the proper utilization of the natural beauty and diversity of climate and cultures, and different customs. The operation of these features, not only to attract foreign currency revenues from foreign tourists, tourism morale in the people is an important factor in economic development, which has a significant role in the reform of income distribution between urban and rural areas, and between cities across the country. But we should not forget that a necessary condition for the effectiveness of these policies is to protect the environment.

3.exploitation of produce natural diversity

One of the key factors in economic development is the diversification of products. Today, in developed countries, try in different ways; develop diversification, as a synthetic, while there are a variety of products, in naturally, in our country.

4.exploitation of cultural heritage and historical records

That Axis, we have, are all very strong, and have been severely weakened, many advanced industrial countries, is the cultural heritage, and historical records. Of course we do not want to enter, corrupt immorality tourists, but it should be noted, is very impressive, currency transfer, by cultural tourists. Our culture, are our strengths, and our history, our natural beauty, our breadth and diversity of its climate, and

especially Iranian art, is a big asset for the tourism industry. [10].

5. Services sector development

Another poles of the economic development of our country, is production of high quality for supply to the domestic and international markets. Production services not require heavy investment and advanced technology, because, first of all, based on talent, and intellectual capacity, and creativity human resources. Our country can be a leader in producing and exporting services in three areas; academic services, financial services, and artistic services. With the use of incentives, and the high capacity of the people, we can build the flagship university in the country, and attracted students from the Persian Gulf and Central Asia, and many other countries, in addition, income currency, provided the development and growth of the country. Our country can be a leader in certification, Commercial Services.

D)economic development Supplies

1.convergence, in defining problem statement, and the basic concepts

Concepts such as state, market, laissez-faire government, liberalization, and privatization should explain clearly, especially at the undergraduate community. Economic development is a very complex issue, but unfortunately, in our country, is become a very simple question. In other words, we know the causes of underdevelopment, government intervention in economic affairs, and we think it's way too privatization and foreign investment. It is such a simple approach to the complexity of the problem, cannot achieve economic development. However, due to the nature of theorizing in economics, it is usually not achieved convergence in economic policy, but it should be a consensus on problem statement definition and basic concepts [11].

2.public trust in government and the judiciary

Necessary for growth and economic development, it is that those involved in the economy, in private sector, are concerned about economic insecurity, and believe to be qualified scientific and management authorities in the country, and believe in integrity and trustworthiness management system, and the certainty that, independent institutions, and aware, have complete control over the performance of the administration, and protect national interests best.

3.facilitate matters, by logical standards, and government regulations

One of the indicators of under development is complexity affairs in state systems, which is a ground for corruption, and administrative, and general discontent. Clarify and simplify the rules and regulations is a major contribution in increased economic efficiency, which results in is growth and economic development. It is to be planned and developed to serve distance.

4. reform economic culture

Economic culture in the industrialized world, is formed on the basis, valuing more jobs, more income, and non-luxury living. Oriented luxury, and extravagance, and rust consume, in these countries, it is not absolutely invaluable. Corrections culture, it is not just limited to the sphere of consumption, should be corrected, cultural production. Unfortunately, when we are talking about economic growth, attention turns to capital, especially foreign capital, whereas, the production is a function of labor and capital. Country, we must do more for economic development, is a culture that is accorded less value, for the holidays, that is not working. The next thing that you need to create a culture of confidence, and the risk to in young entrepreneurs to boost competitiveness.

5. private sector

From the perspective of history, in the countries that have succeeded in the private sector, public sector, there has always been a powerful and legitimacy, and accountability, and oversight allowed. The government should rule the position to pay for legal reform, and the establishment of judicial security, provides appropriate areas for private sector growth, and then hand over power to the private sector. The private sector, too, must understand this fact, can grow only in a lawful government shelter, and powerful.

6. reform, monetary and fiscal institutions and fiscal

Because the bank is an institution that, in the wider context relates to the people, reforming the banking system, even in its simplest sense, a respect for our customers, and the logic of the bank, branch, and simplification of banking, and etc., can play a prominent role in the reform of economic culture, and rationalization of economic behavior, and the trust of the people, to the economy of the country. The tax system, combined with banking network, has greatly modified the economic culture. Justice should be the basis for taxation. With the reform of the tax system can even be reduced substantially, the housing problem. In industrialized countries, windfall profits taxes, such as income tax, rising housing prices, are quite common. Housing price differentials between two consecutive transactions is subject to tax on windfalls that acquisition, even 45 percent of it.

7. Social Security and the need for subsidies

The notion that the removal of subsidies, and resource allocation based on market prices, can be achieved to the economic development is fundamentally a scientific basis. Survival, political and economic systems, is to support, vulnerable. Economic balance, in long term is dependent on political power; there is nothing that belongs the people of the state. This attachment cannot be achieved except by proving that the political system legitimacy, and support the rights of individuals and companies, meanwhile, is support for vulnerable groups. Let us not forget that the Europe Union, the annual subsidy, more than 90 billion dollars, only to the agricultural producers.

8. greater attention to the nature of the investment project

Countries such as Iran, should try, in the formulation of investment policies, as much as possible, avoid very large projects, with the need for capital, and large exchange. If we run the project, the technologies used in them, cannot be developed by relying on the ability of science and industry, the project will soon reach the stage of loss. Technology development, be results in increased efficiency and reduced costs, therefore, those who are able to develop the technology, in the competition will overtake us, and we will start, loss of investments made. Hence, it is better, we invested in areas that are intermediate technology, provided that the development of technology, science and industry in the country [12].

MEDIA

Media is the most effective tool for persuading the audience. Humans tend to interpret things happened as it that they wanted, they were the dominant media. Zoom, telling part of the truth, and in some cases, concealment and denial are common tools in this arena. Media in modern societies, rather, a very wide range of purposes, that lack of knowledge about them, the more impact we can make towards this phenomenon, the goals of socialization, entertainment, surveillance and information, commentary, connects people etc. in this paper, we present an analysis of the media, both local and abroad, about the concept of "resistance economy". It explained that, according to McLuhan believed that media in any definition, or the message, or that there is, for messaging. The message, or the culture, or the release is for the transmission of culture.

A) The media in modern societies

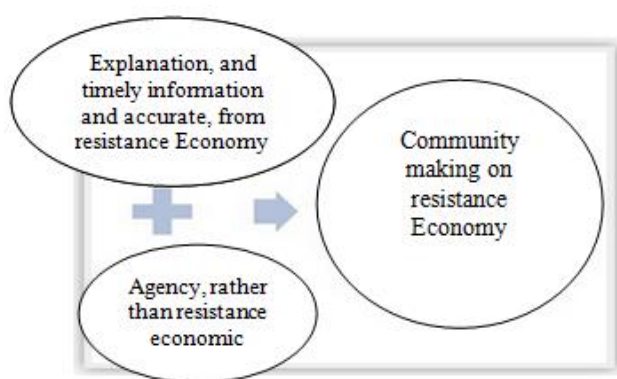
In the era of globalization, communications, and information could cause a change in knowledge, and understanding of the people, of cultural diversity, and with the create local networks of radio and television, in different areas; can help in the assessment of retail cultures. Toluie [13] argues that reviews the nature, and the nature of the media, without reference to McLuhan's thinking, regardless of the question of whether they are accepted or not accept, if not impossible, would be very incompetent. Accordingly, all the media (among other attributes) are out, messaging features. All mass media, according to the feature of having a mass audience, and to develop networks (enabling technology), they have globalization of talent. Culture Globalization project, which started centuries, But what is, in such haste was brought to the realization that, despite the mass media, or, today, the public use of the highways of communication, unlike the past, the audience, gets message transition. Combining highly sophisticated communication channel is a type of computer communication technologies. Some media

are particularly informative, and others are especially fun. Some media resort to reason, or thought reader, and others,

to his feelings. Some superior equipment, advanced, has to advertise and promote the business, and others do not.

B)domestic media

Local media can be analyzed in the two fields. First, the domestic media should play its role properly, in explaining, and communicate resistance Economy, and secondly, the local media, as far as can also be a factor in resistance Economy. Significant point here is that, if the property is at the same time, in domestic media, discourse occurs, the resistance of Economy. The double role of the media gets as pervasive domestic media, which led to words, is "a university for the teaching of the principles of Islamic - revolution."



C)foreign media

By examining the foreign media, in field of resistance economy, we notice that, for foreign media, in line with the project of "cultural invasion", mostly in the form of soft and implied, engaged in destruction, and propaganda, in terms of "resistance economy". For example, efforts to "reduce national unity", "consumerism" and "weakening national production against foreign products" cases that is, indirectly, a threat is the economy's resistance. To explain, is shown in this study reactions of the audience in the cinema, and television, in uncivilized tribes, that this audience, do not see movie, as they see, Europeans, and pursue only, agents, and familiar objects, and are they are, and are not considered linked images, and follow the story line for them. Children, likewise, are often on the details, most of the TV screen. So the media, regardless of content, moving a message, and may have an important role in convincing the audience's minds. Many media contacts, without knowing the details are being attacked, and they undermine in faith, and casting doubt in data [14]. that is resistance economy, one of the cases. Of course, do not overlook the direct exposure, but few foreign media, with the issue of resistance economy. Foreign media, on the one hand, with the aim of undermining the protests of the people of Europe, austerity plans, and on the other hand, degradation of resistance economy, are paid to the similarities between the two. The media messages, this analysis is that resistance economy, not separate from austerity economic, as well as economic problems, there is little of the economic crisis in Europe. In

another effort, Washington Post, in an analysis of resistance economy, is going to affect the way the minds of your audience, that resistance economy, however, is the measure, in terms of dealing with sanctions, but, due to economic conditions, and cultural power in Iran, the success of this strategy, there is an aura of mystery. In this report (quoted by Fars), is that while the economy of Iran is facing economic sanctions, but these countries to meet their basic needs, hopes inside, and attempts to alter consumer habits. Community that are accustomed to the use of certain foreign products. According to the report, Iranian authorities have called the move a "resistance economy", and the action they are showing resistance to the West's efforts to halt its nuclear program. With the fixed, is challenging these efforts have led Iran to be freed of import, and produce more goods inside. According to the report, the Iranians are not ready to trust all domestic products, even if they are cheaper.

Role of Media in resistance economy

The fact that the issue of sanctions, the media will move even further back than people. The reason may also be that the people of Iran, during the three decades that have passed since the revolution, along with exposure to various conspiracies of enemies, has suffered the taste of sanctions, culminating in return to holy war, and in all the sections together, not just the result of a policy of sanctions, but perhaps, be turned into opportunities. But in the current climate resistance economy that is selected as the strategy of the Islamic Republic of Iran against sanctions, other media, must also redefine policies, and determining its mission, in the face of new economic, rush to the aid of the Nation officials, and their role, in its historic mission. The following areas can be a vehicle that, for this role:

Intellectual persuasion, and economic empowerment, cultural and mediaIn particular, understanding resistance economy, as appropriate, must first change the culture and attitude. Anyway, Culture, and authorities believe it is precedence over of the people opinion. Ie, if it is so, authorities are calling for resistance economy, but they themselves do not believe it was not the plan, eventually. At present, that resistance economy is discussed, whether the ministries that is relevant with the issue, steps are taken, in line with resistance economy? How many projects, studies are being carried out on resistance economy? What plans and programs, in order to they have consistency and continuity of this? It should be noted that resistance economy, is a comprehensive program, and the duty of all citizens, and authorities should act to fulfill. This is the place that, should care for the press and media watch as keen to challenge the authorities, and they are forced to respond, based on the facts, because some of those involved, may be seeking an opportunity, collisions with the slogan, and linguistic, economic strength, they exploit personal basis, and your group. Leadership, as the top official in the country, when they raise the issue, it is the duty of everyone, and especially responsible for the leadership noble intentions, their efforts are complete, and if someone, or a group, refused the process, the media, with the arguments, the water altogether, maps them, so that people know their task with them [15].

Strengthening the national spirit, and self-confidence, based on religious beliefs, and Islamic

The sanctioning powers, through visual media, visual, written, and cyberspace are intended to complement the sanction of the project, and try to influence on the thought and will of the Iranian people, while the people of Iran. Thanks to its, religious and national honor, one can easily, and strengthening the organization, to achieve higher horizons. In the meantime, the media can play an important role in the expression of mental abilities, and production, and the strength of the country, to maintain and strengthen the faith and national spirit.

Enlightenment in public opinion, and according to work culture, and to promote it.

Work culture, which the two concepts, work and culture. On the one hand, are all faced with the concept of culture, and on the other hand, with the concept of work, which is shaped in the form of this culture, the work can be defined as performing tasks that were only involves physical effort, and is aimed at production of goods and services that meet human needs. In addressing economic, military war enemy, using the techniques of psychological operations, is trying to spread rumors and false news, has shown the critical situation and public opinion, to doubt, to victory in the Field. The media should, with the careful monitoring and timely technique enemy, beyond the mere dissemination of news, pay the stated facts, and explaining it to the public, domestic and international. Along with this, the media should be entered in the field of labor, and discusses the various aspects of the work, and the media's role in assisting the workers and producers, greatly reduced, creating a crisis situation, in environment labor because it has always been the enemy of one of the maps, creating a crisis in labor, and in this regard was made, and the cultural consciousness of the workers, who refused to interfere, the interventionists. [16].

Encourage to domestic consumption

Self-reliance, and respect for national production, is one of the necessities of resistance economy, besides improving the quality of domestically produced goods, which are the responsibility of the industry, the media can also play a role, using the power of their influence on the taste and consumption of foreign goods, and strengthening the national economy. Strategic Objectives resistance economy

The aim of resistance economy is the reconstruction and rehabilitation of the national economy. The economy entity that is the Iranian and Islamic should be better known, and identified. With the realization of independence and freedom, Islamic Republic was formed National Politics, in the Revolution, and the restoration of our national defense, in war, today also, our national economy, should be revived in terms of sanctions. Cruel sanctions and imposing, for our nation, it could be an opportunity to further their disposal, with the help of specialists, and the elite and the people, be fulfilled, Islamic national economic prosperity. This is the way that we should trust the people and the elite and community researchers, and to realize resistance economy, the role should be given to the capacity of people within the country, as the prestigious institute. The government should

have more trust to the people and in country's elite. Features resistance economy must be that, stop confusion forever, and the aim of is only to produce and boost production. In the country, there is a science, the universe, and the resources, which should be operational, with the integrated management, and smart. This type of economy, is people, and should be used, the capacity of the people and the leaders, in the meantime, it should not be neglected, the technology world.

Effects of media, visual, and auditory, on the resistance economy

The media, especially cinema and television are the most important tools for publishing, and distribution of culture in the community. With the discovery of this fact, it is easy to use, high capacity media. It is suggested firstly decor design programs, films and series, rather than goods, and foreign luxury vehicles, use the parts inside, it would cause, avoid the people, from consumption culture, and luxury-oriented, and the desire to simplify life. Also, visual and aural medias, and textual, can playback commercial messages, as far as you can, avoid the direct advertising of foreign goods, unless the same be produced within the country. Secondly, the media, research institutions should help to identify different aspects of resistance economy and improving people's knowledge, according to the educational level, and work areas for the target groups, the formulation of appropriate strategies, and note that this summary not only, lectures, panel discussions, and interviews are boring. Rather, the utilization of other dramatic genres, such as film and TV series as well, and avoid the rejection in their slogan, and the message is transmitted in this way, with this kind of attitude.

Impact of the Internet, and Telecommunications, in resistance economy

Iran, due to its geographical situation, can in terms of data transfer, turn into a regional hub. Over the next two years, Iran would be a serious competitor the communication channel that passes through the Suez Canal, and constitute a major part of their traffic data. There is several telecom cooperation with neighboring countries, such as Russia, Azerbaijan, Turkey, and Iran can cover a lot of communication from north to south, and West to the East. In the present time, in our work, 38 wireless operators, Internet operators Wired 13, and seven satellite services operator, in this arena. This is an expression of respect, and accuracy theirs to this area, as well as the importance of this area. Today the Internet is an international product, if for any reason, we are faced with sanctions in this area, to disconnected, network requirements, creating a serious crisis in the country, so, General Policies should go in that direction, to boost national production and self-sufficiency, reduce their need to go abroad, and avoid unnecessary imports. Currently, the best method Escapes Sanctions in the IT sector, is establishment of a national network of communication and information in that highlands makes 70 percent from dependencies, overseas, because today, 70% of Internet traffic is related domestic needs, so why foreign exchange reserves, to be spent on foreign service, when we responded to these needs by creating an internal network.

from main advantages of creating a national network in the country, is that, in addition to reducing the risk of sanctions, and management of financial resources, and prevent the loss of state funding for essential imports, that creates a high safety factor, there are many limitations also today, and creates a revolution in the home communications. One of the goals of the High Council of Cyberspace is increase our share of the production of content in global networks, and that this content is available online, in Persian, translated into other major languages of the world. Ministry of Communications and Information Technology, is taken effective steps, formed the headquarters of the national production, and support the work of an Iranian capital, create new jobs, and support the company's knowledge base.

CONCLUSION

Economy resistance is expressed as the doctrine of the country to face the sanctions and progress. Popular of the economy, reduce dependence on oil, consumption management, maximum use of time, resources, moving according to plan, unity and solidarity, protection of national production, and management of financial resources, can be regarded as a basic strategy, this emerging concept. economy resistance, in truth, the kind of lasting economy, when the economy of the country, to take steps towards realizing these goals, reduce imports and increase exports, is powerful built its own production, and resulting in the imposition of sanctions, would be ineffective war, and so on in this country. In this regard, it will be one of your products, increase exports, increase employment, financial resources, and social welfare. Of course, as long as there is an enemy, we need the resistance economy, even if we're not enemies, we're competing interests. Leave the economy resistance, as this is that man to abandon all your safety equipment, and not to use it. Hence, a need that inject a vaccine against the new capabilities in the future, to the community, so safer our, in front of his injuries, in other words, one might say, resistance economy, is a "Service economy" in but a rule change strategies, models and forms appropriate to the time, so that, for example, economy resistance, can be another interpretation of economy justice, and a struggling economy, it must comply with the principles that should be to the Islamic teachings. Thus, resistance economy, even in normal circumstances the country is making progress, development, and increase prosperity for individuals and society. Obviously, it is resistance economy; it will be a media alert, aware, awake and flexible. resistance economy, it would press his homosexuality, as necessary to effect, considered the focal points of economy strength, in other words, becomes to the leading media and aggressive. Notifications and persuasive power of public opinion can be done to stop the media pioneer, and attacker. Domestic media, particularly the national media, has a determining role in the discourse of economics resistance. Just as, in account of weakness, and lack of functionality, to the resistance economy, could marginalize this issue, detailed explanations, and pursue strategies that may be in operation, the blessings of abundance. The matrix below is proposed framework, in the

context of discourse, the resistance economy that is more around the national media.

Long-term strategies	Short-term strategies	
policy, in terms of functionality, to the resistance economy: avoid the proliferation of luxury promote resistance economy, and concepts surrounding it, as a professional, networks and economic bases, such as market network	detailed explanation from resistance economy, and to monitor the news holding forums and debates Specialist policy, reducing advertising, in general Remove the outer product promotions	National and regional strategies
policy in terms of showing resistance economy, as a new and different strategy to the world, and to prevent its confiscation by foreign media Promote resistance economy, and implications surrounding to the world's major languages	Detailed explanation from resistance economy, as a way of coping to the economic dominance, especially in poor countries, and underdeveloped. Production of scientific programs, for international audience, with the help of domain experts, and the university in this regard.	International and regional strategies

In the end it must be said, there is no doubt that today, public relations, and media performance can be actors, and affect, in any area, regardless of the category of media and public relations, social movements and phenomena in society, not able to advance their goals

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